



Bulgari

Opening of the new Bulgari Hotel in Beijing

The Bulgari Group will open its new Hotel on September 27th 2017, an urban resort blending art and nature in the Chinese capital.

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Editorial team

Following the opening of The Bulgari Hotel Milan in 2004, The Bulgari Resort Bali in 2006 and The Bulgari Hotel London in 2012, this newest addition to The Bulgari Hotels & Resorts collection - the first in five years - opens its doors in the heart of Beijing's exclusive Embassy District.

The Bulgari Hotel Beijing is conceived as the ultimate Urban Resort: it rises within the new Genesis complex, an oasis of tranquility that balances art and nature with sculpted gardens that extend along the Liangma River and include the Genesis Art Foundation, designed by Tadao Ando. As with all the Bulgari Hotels and Resorts, the Bulgari Hotel Beijing was entirely designed by renowned Italian architectural firm Antonio Citterio Patricia Viel. They conceived both the interiors and exteriors in a process comparable to the creation of a high-end Bulgari jewel: by pairing rare, raw materials according to colour, texture and feel they sculpted them into objects of enduring beauty.

The hotel's 119 exquisitely furnished rooms - using outstanding Italian luxury residential furniture brands like Maxalto and B&B Italia- include the exceptional Bulgari Suite, with some of the best views over the city. The 1500 square-metre BVLGARI Spa adds a further luxurious touch to the guest experience featuring 11 treatment rooms, a fitness center and a 25-metre pool made of shimmering mosaic tiles inspired by Ancient Rome, that recall the patterns of the historic Terme di Caracalla, Roman baths.

When it comes to fine dining, Bulgari hotels are famed and The Bulgari Hotel Beijing will be the first Bulgari property presenting the new collaboration with Michelin-starred Italian chef Niko Romito. For Bulgari Hotels & Resorts, Romito established a true "canon" of contemporary Italian cooking by especially designing a new concept which preserves his fundamental philosophy of simplicity, synthesis and a quest for the quintessence of flavor. Working from his headquarter in Italy and regularly counselling his personally trained chef who will be resident in the hotel, he will bring to the Il Ristorante of the new Bulgari Hotel Beijing, a menu that expresses the culture, elegance and vitality of 'Made in Italy' to the maximum.

Il Bar, where guests can enjoy cocktails, fine wine, champagne and Bulgari's renown aperitivo at the signature steel and bronze Oval Bar, opens up to the outdoor terrace overlooking the gardens and the river. In the Lobby Lounge, guests can enjoy an Italian-themed tea by the signature fireplace that has become an icon for all Bulgari Hotels and Resorts regulars.

The Bulgari Hotel Beijing is ideally located next to the trendy Sanlitun district, a 10-minute drive from the 798 Art Zone, an avant-garde artistic community of galleries and museums. It is 30 minutes by car from the Beijing Capital International Airport, the Ping'an International Finance Center and the East Second Ring Road office zone.

As two ancient cultures that have been inextricably linked since the days of Marco Polo, and which continue to share an appreciation for family, art, food and design, China and Italy enjoy a closeness that reaches its aesthetic apex with this hotel. "The combination of the natural landscape with the artistic content will make this development a new benchmark for enlightened luxury living in the future," says Silvio Ursini, Bulgari Group Executive Vice President in charge of Bulgari Hotels and Resorts.

The inauguration of the Bulgari Hotel Beijing will be followed in close succession by the opening of an additional three Bulgari Hotels: Dubai (December 2017); Shanghai (2018) and Moscow (2019).